Client Oriented, Outcomes Focused
Vital Statistics Consulting (VSC) is a certified Woman-Owned Small Business that is deeply engaged in assessing the US healthcare system’s ever-changing landscape, applying advanced analytic and health-communications skills to guide policy and support strategic resource-allocation decisions.

Vision
We seek to improve population health, healthcare quality, and patient safety by generating actionable evidence and translating it for successful implementation.

Team
Our consultants are advanced policy, value-strategy, reimbursement, and medical communications specialists drawn from:

- Pharmaceutical & medical device firms
- Centers for Medicare & Medicaid Services
- Joint Committee on Taxation
- Major academic institutions

They possess diverse training and experience as:

- Health economists
- Health services researchers
- Policy analysts
- Statisticians
- Medical clinicians
- Pharmacists
- Qualitative analysts
- Medical writers

Core Capabilities
- Policy and program evaluation
- Pre CBO scoring
- Clinical & economic evidence generation
- Research validation & translation
- Value proposition development
- Reimbursement strategy
- Payer communication
- Comparative- & cost-effectiveness analysis
- Return on investment/Budget impact modeling
- Predictive analytics
- Scientific writing

Areas of Expertise
- Public insurance (Medicare, Medicaid, CHAMPVA, TRICARE)
- Healthcare quality/patient safety
- Healthcare access
- Value-based payment
- Coordinated delivery models
- Social determinants of health
- Behavioral health

VSC Differentiators
- Approach projects with academic-level rigor
- Varied subject-matter expertise and technical/methodologic skill
- Multidisciplinary consulting teams
- Actively involved principals who ensure quality
VITAL STATISTICS
CONSULTING
CAPABILITIES STATEMENT

Memberships
- New York Academy of Medicine
- Diversity Alliance for Science
- American College of Healthcare Executives
- Project Management Institute

Federal & State Certifications
- SBA-certified WOSB
- US Women’s Chamber of Commerce-certified WOSB
- State of New Jersey-certified Women’s Business Enterprise (NJ 71838-15)

Recent Clients
State of Ohio, Department of Medicaid
- State Government subcontract through IPRO (NY); large-scale policy evaluation
Summit Health Care Consulting (CO)
- National cost-estimate of Medical Nutrition Equity Act (HR 2501)
Cooley Dickinson Hospital (MA)
- Advanced analytics to enhance ED process flow and throughput metrics
RWJ Barnabas / Rutgers (NJ)
- Chronic liver disease: Medical writing and scientific manuscript development
University of Washington
- Social epidemiological analysis of financial hardship on older adults funded by NIH/NIA

Company Information
- Year Incorporated: 2016
- State of Incorporation: Delaware
- Corporation Type: Subchapter S
- D-U-N-S Number: 081073887
- CAGE Code: 82MM8
- Offices in New Jersey & Florida

NAICS Codes
541611 – Administrative Management and General Management Consulting Services (Primary)
541720 – Research and Development in the Social Sciences and Humanities
541690 – Other Scientific and Technical Consulting Services
541990 – All Other Professional Scientific and Technical Services

Principals
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