

VITAL STATISTICS CONSULTING

CAPABILITIES STATEMENT

Client Oriented, Outcomes Focused

Vital Statistics Consulting (VSC) is a certified Woman-Owned Small Business that is deeply engaged in assessing the US healthcare system's ever-changing landscape, applying advanced analytic and health-communications skills to guide policy and support strategic resource-allocation decisions.

Vision

We seek to improve population health, healthcare quality, and patient safety by generating actionable evidence and translating it for successful implementation.

Team

Our consultants are advanced public health, health policy, value-strategy, and medical communications specialists drawn from:

- Major academic institutions
- Healthcare systems
- Health policy consultancies
- Pharmaceutical & medical device firms
- Centers for Medicare & Medicaid Services
- Joint Committee on Taxation

They possess diverse training and experience as:

- Public health scientists
- Health services researchers
- Epidemiologists
- Policy analysts
- Statisticians
- Health economists
- Medical clinicians
- Immunologists and microbiologists
- Scientific communication specialists

Core Capabilities

- Policy and program evaluation
- Advanced data analytics
- Mixed (quantitative and qualitative) methods
- Clinical & economic evidence generation
- Research validation & translation
- Comparative- & cost-effectiveness analysis
- Predictive analytics
- Scientific writing
- Epidemiologic briefings
- Pre CBO scoring
- Training & development (in-person & online)

Areas of Expertise

- Healthcare quality/patient safety
- Healthcare access
- Public insurance (Medicare, Medicaid, CHAMPVA, TRICARE)
- Value-based payment and delivery models
- Social determinants of health
- Behavioral health
- COVID-19

VSC Differentiators

- Approach projects with academic-level rigor
- Varied subject-matter expertise and technical/methodologic skill
- Multidisciplinary consulting teams
- Actively involved principals who ensure quality



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Memberships

- New York Academy of Medicine
- Diversity Alliance for Science
- American College of Healthcare Executives
- Project Management Institute

Federal & State Certifications

- SBA-certified WOSB
- US Women's Chamber of Commerce-certified WOSB
- State of New Jersey-certified Women's Business Enterprise (NJ 71838-15)



NAICS Codes

- 541611** – Administrative Management and General Management Consulting Services (Primary)
- 541720** – Research and Development in the Social Sciences and Humanities
- 541690** – Other Scientific and Technical Consulting Services
- 541990** – All Other Professional Scientific and Technical Services

Recent Clients

State of Ohio, Department of Medicaid

- State Government subcontract through IPRO (NY); large-scale policy evaluation

HRHCare (NY FQHC)

- COVID-19 Serosurvey among employees

Summit Health Care Consulting (CO)

- National cost-estimate of Medical Nutrition Equity Act (HR 2501)

Cooley Dickinson Hospital (MA)

- Advanced analytics to enhance ED process flow and throughput metrics

RWJ Barnabas / Rutgers (NJ)

- Chronic liver disease: Medical writing and scientific manuscript development

University of Washington

- Social epidemiological analysis of financial hardship on older adults funded by NIH/NIA

Company Information

- Year Incorporated: 2016
- State of Incorporation: Delaware
- Corporation Type: LLC (S-Corp)
- D-U-N-S Number: 081073887
- CAGE Code: 82MM8
- Offices in New Jersey, New York, & Florida

Principals



Jessica Steier, DrPH, PMP



William Gallo, PhD, MBA